



Foodconnect Hopscotch 2011 Facts & Figures

- The Hopscotch Festival is 15 years old in 2011
- 2011 Festival dates are November 14th-20th
- The Festival includes 27 events (26 public, 1 trade only)
- The events will be attended by some 5000 people over the week
- The anchor of the event are the 3 nights of the Grand Tasting Hall at the Rocky Mountaineer Train Station
- The Grand Tasting Hall will include more than 65 vendors sampling over 250 products
- Started in a small hotel conference room with 1 event 15 years ago
- The events now include education, seminars, dinners, fundraisers and more
- Whiskey makers and experts come from around the World come to Vancouver to be part of Hopscotch
- The Festival includes all varieties of whisky including Scotch, Irish, American, Canadian, and many others from around the world
- Hopscotch also include Premium and Craft Beers from Vancouver, BC, Canada and all over the world
- Premium Spirits such as tequila, rum, gin and vodka are also part of the Grand Tasting Hall
- Most 2011 events are already sold out

www.hopscotchfestival.com <<http://www.hopscotchfestival.com>> ,

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